



BURNT MUSHROOM DESIGN...

**THE PERFECT
CREATIVE
PARTNER**



**“BURNT MUSHROOM CREATIVE
‘GET IT’ - THEY KNOW WE WANT
IT YESTERDAY AND THEY KNOW
WE DON’T WANT TO PAY SILLY
MONEY FOR IT - THEY MAKE US
LOOK GOOD.”**

- John M. Nicely, Physbam

WE ARE A COMPANY OF CREATIVE PROFESSIONALS, HERE TO HELP YOU PRESENT YOUR IDEAS THROUGH CAPTIVATING VISUAL EXPERIENCES

AND
MAKE
YOUR
MESSAGE
STAND
OUT IN
THE
BUSINESS
WORLD.



BURNT MUSHROOM CREATIVE IS A SWAZILAND BASED DESIGN AND EVENTS AGENCY WITH A PASSION TO INSPIRE AND INNOVATE!

WE WORK HARD TO CREATE WELL THOUGHT-OUT DESIGNS FOR OUR CLIENTS THAT STAND OUT FROM THE CROWD, WHATEVER THE SUBJECT MATTER MAY BE.





WHO WE ARE AND WHAT DO WE DO?



SMALL BUT PERFECTLY FORMED...

FORMED IN 2016, SHINE ARE A SMALL DESIGN AND EVENTS AGENCY OFFERING A COMPLETE SERVICE FOR BUSINESSES THAT INCLUDES GRAPHIC DESIGN, BRANDING, PRINT, WEB, ADVERTISING AND DISPLAY GRAPHICS. WE MAY BE SMALL, BUT WE'RE BIF ON IDEAS!

At Burnt Mushroom Creative we take great pride in the work we do for our clients, that range widely from the supply and entertainment industry all the way to the retail and training and development industries. Working in a fast paced environment, we have the ability to work with speed and efficiency, demonstrating fresh and innovative creativity under strict deadlines.



"IT'S ABSOLUTE PLEASURE WORKING WITH BURNT MUSHROOM CREATIVE. WE HAVE BEEN AMAZED BY THE CONSISTENTLY HIGH STANDARD OF THEIR WORK AND QUICK TURNAROUND TIMES."

BAHÁÍ FAITH, SWAZILAND

THE PERFECT CREATIVE PARTNER...

“BURNT MUSHROOM CREATIVE HAVE A KNACK OF UNDERSTANDING OUR VISION AND TURNING IT INTO A REALITY, IN FACT, MORE OFTEN THAN NOT, WE ARE PROVIDED WITH SOMETHING THAT WAS FAR BETTER THAN ORIGINALLY IMAGINED!”

FASETRANS INVESTMENTS, SWAZILAND

OUR FOCUS IS ON GREAT DESIGN THAT REALLY CAPTURES THE IMAGINATION. CREATIVITY IS AT THE HEART OF EVERYTHING WE DO.



CLIENTS...

SOME CLIENTS THAT BURNT MUSHROOM CREATIVE ARE PROUD TO BE ASSOCIATED WITH...



“WE PRIDE OURSELVES ON OUR ABILITY TO CREATE LONG LASTING RELATIONSHIPS WITH OUR CLIENTS, PROVIDING STUNNING DESIGN WORK THAT EXCEEDS EXPECTATIONS.”



THE FULL PACKAGE...

BURNT MUSHROOM CREATIVE
OFFERS A COMPLETE SERVICE
INCLUDING

GRAPHIC DESIGN

**LOGO & BRAND
DESIGN**

**EVENTS DESIGN &
MANAGEMENT**

PRINT SOLUTIONS

DISPLAY GRAPHICS

TURN OVER FOR A MORE IN-DEPTH LOOK AT SOME OF THE SERVICES WE OFFER>>>

GRAPHIC DESIGN

AT BURNT MUSHROOM WE
FOCUS ON GREAT DESIGN
THAT PROVIDES COST
EFFECTIVE SOLUTIONS FOR
BUSINESSES OF ALL
SHAPES AND SIZES.

HOW YOU COMMUNICATE YOUR MESSAGE TO YOUR CUSTOMERS HAS TO BE RIGHT ON TARGET - BURNT MUSHROOM CREATIVE PRODUCES VISUALLY ENGAGING DESIGN WORK THAT CONVEYS YOUR COMPANY'S MESSAGE EFFECTIVELY.

Regardless of your preferred style - be it minimalist, white space or wild splashes of colour, experimental typography or clean, crisp, corporate imagery - our design is considered and crafted to meet your expectations and your budget.

Burnt Mushroom can assist with the following:

- LOGO DESIGN
- COMPANY BRANDING
- WEBSITE DESIGN*
- PROMOTIONAL MATERIAL
- ANNUAL REPORTS
- CORPORATE STATIONERY
- WEDDING STATIONERY
- POS MATERIAL
- EXHIBITION STANDS
- ROLLER BANNERS
- SIGNAGE



“VERY DEPENDABLE, CAPABLE AND CREATIVE IN ALL ASPECTS OF DESIGN WORK, BURNT MUSHROOM GO THE EXTRA MILE TO ADD VALUE TO THE WORK THEY PRODUCE. THEY ARE PREPARED TO LISTEN AND LEARN WHAT IT IS WE DO, THE CUSTOMERS WE SERVE AND THE BRANDS WE ASK THEM TO WORK ON. SO MANY AGENCIES DO NOT DO THIS.”

SIBONISO GUMBI





LOGOS & BRANDING...

**BURNT MUSHROOM
CREATIVE BLENDS
PRACTICALITY WITH
CREATIVITY TO BUILD
YOUR COMPANY A
MEMORABLE BRAND.**

THE POWER OF A GOOD LOGO IS AMAZING. THROUGH A COMBINATION OF THE RIGHT SHAPES, COLOURS AND TYPE, A WELL DESIGNED LOGO CAN TRULY EXPRESS A COMPANY'S IDENTITY.

Developing a brand of your own is critical - the image you project can make or break your business. Burnt Mushroom Creative crafts bold and unforgettable logos that communicate your key values in a glance.

PROTECT YOUR BRAND...

The look of your brand is of extreme importance. In order to make sure this stays consistent, it is a good idea to have in place a set of brand guidelines to ensure complete uniformity in style wherever in style wherever your brand is used.

Burnt Mushroom creates brand guidelines that are flexible enough for designers to be creative, but rigid enough to keep your brand easily recognizable. Consistency is key.

“WE HAVE HAD THE PLEASURE OF WORKING WITH BURNT MUSHROOM FOR A WHILE NOW, COLLABORATING ON A LARGE NUMBER OF DESIGN PROJECTS.

THEIR DESIGN OUTPUT HAS TRANSFORMED OUR COMPANY'S BRAND IMAGE, FOR WHICH WE ARE VERY GRATEFUL.”

SILVERHOUSE LTD



PRINT

SOLUTIONS...

ON-DEMAND PRINT SOLUTIONS

THAT DELIVER ON TIME, EVERYTIME.

BURNT MUSHROOM CREATIVE HAS THE CAPACITY TO PROVIDE YOU WITH ALL YOUR PRINTING NEEDS.

From embossed, die-cut, foil blocked promotional brochures and menus that ooze class and sophistication to a short digital run of 100 single-sided business cards - we have it covered!

We utilise a range of printing technology and equipment to offer you results of the highest quality at the most affordable price.



DISPLAY

GRAPHICS...

WE OFFER A FULL RANGE

OF LARGE FORMAT

SOLUTIONS.

WHETHER YOU'RE LOOKING FOR A2-SIZED POSTERS, FULLSIZED BILLBOARDS OR ANYTHING IN BETWEEN - WE HAVE A FULL RANGE OF SOLUTIONS TO COVER ALL INDOOR AND OUTDOOR APPLICATIONS.

Our large format services cater for retail, interior, exterior, exhibitions, signage and many other large display requirements. Using our experience and knowledge we offer the whole package - measuring up, design, print and installation.



CASE STUDY

DEVELOPMENT TRAINING INTERNATIONAL

DEVELOPMENT TRAINING INTERNATIONAL, IS ONE OF SWAZILAND'S LEADING TRAINING AND DEVELOPMENT COMPANIES, OFFERING A DIVERSE PORTFOLIO OF CAPACITY DEVELOPMENT TRAINING COURSES AT LOCATIONS THROUGHOUT AFRICA.

Burnt Mushroom Creative are very proud to have been associated with Dti for over 2 years now. We have worked closely on a wide range of design and print campaigns with both their head office operation in Mbabane, Swaziland and the various marketing teams at their nine venues across Africa. Burnt Mushroom sincerely cares about this business and we hope that this is demonstrated in the quality end products that we provide.

BURNT MUSHROOM CREATIVE LTD.

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